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MEDIA RELEASE

For Immediate Release

Entries Open with Championship Golf Course announcement for Third PGA of South Africa World Club ProAm

After yet again receiving world acclaim for the professional and successful hosting of the second, annual World Club ProAm championships, the organisers – the PGA of SA, Flagship Events and World Golf Events SA – are teeing-up for the third consecutive event in the province, which will swing into action from 27 February to 5 March 2016 in KwaZulu-Natal, South Africa. After a stringent tender process the PGA of South Africa has awarded the championship to Zimbali Country Club, Durban Country Club, Prince's Grant Golf Estate and Cotswold Downs Golf Estate.

“We are pleased to announce that the entries for the third World Club ProAm are now officially open and teams who have been waiting have been quick to secure their spots for 2016. This tournament, the only Club ProAm of its kind in the world, has come a long way since we announced the inaugural event at the 2012 PGAs of Europe Annual Congress in Portugal, and we are proud to say that it just keeps getting better and better,” said Ivano Ficalbi, Chief Executive of the PGA of SA.

Moving into the third year, the tournament is set to achieve even greater hype and interest on the European golf platform with the announcement by the PGAs of Europe that they will be sanctioning the World Club ProAm as a premier tournament on their 2016 calendar. With this recognition, world-class courses, fantastic playing conditions of 90 holes across four championship courses and payouts up to 60th place, more PGA Professionals are looking to etch their name on the individual trophy and fill the shelf at their club with the team silverware.

Chief Executive of the PGAs of Europe, Ian Randell, adds, “A proactive marketing campaign has been introduced which will reach in the region of 21,000 PGA Professionals from 36 PGAs. This will be achieved through a variety of influential communication platforms such as the PGAs of Europe’s website, www.pgae.com, our International Golf Pro News digital magazine and various social media channels”.

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With the title, trophy and a lucrative prize fund back on the table, PGA Professionals and their amateurs around the world are preparing themselves for another fiercely competitive tournament.

The PGA Professionals will battle it out in the Individual Stableford to claim the US\$33 000 cash 1st prize and title, while the teams compete in a ProAm 4-ball alliance for the prestigious team trophy. A total prize purse of US\$210 000 will be paid out that includes cash for the professionals and cutting-edge golf apparel for the daily amateur prizewinners.

“All registered PGA Professionals are invited by the PGA of South Africa to enter online at www.worldclubproam.com and identify three amateur golfers, with official handicaps, to make up the entry as prescribed for their region. The entry includes a full golfing package of 5 days of competitive golf across 90-holes of KwaZulu-Natal’s premier courses, plus seven nights 5-star accommodation sharing, meals and 5-star gala events,” concludes Beverley Theron, Event Director.

For more information and to enter, visit www.worldclubproam.com

Ends.

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