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MEDIA RELEASE

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World Club ProAm Boosts Golf Tourism For KwaZulu-Natal

International and local PGA Professionals and their amateurs, representing countries from around the world, are in Durban this week to compete for the 3rd annual [World Club ProAm](#) title and trophy. The tournament, which shares the province's vision for growth through golf tourism, is for the third consecutive year showcasing the best KZN has to offer in championship courses and all year round favourable climate conditions.

Addressing the opening gala dinner, Deputy Director with the HOD for the KZN Department of Economic Development, Tourism and Environmental Affairs, Mr Nurdesh Maharaj, thanked the PGA of SA and World Golf Events South Africa for promoting the province's goals to boost economic development, encourage tourism and showcase its courses through the successful staging of the [World Club ProAm](#).

In his address the Chairman of the PGA of SA, Paul Marks, thanked the province for their unwavering support in exposing golf in South Africa to other PGA International Alliance partners. Setting the tone for the week, he added, "The global sharing of golf knowledge and trends is a vital part in ensuring that we continue to upskill our players and golf development in general".

"With Clubs from 10 countries plus additional international players, including our neighbours in Africa, the event is gaining traction for a global footprint and growing golf tourism on our continent as well", said Toy Mzimela Director of World Golf Events SA.

With a professional prize pool of US\$210 000, US\$50 000 in amateur prizes and two hole-in-one luxury cars, the prestige of the tournament as a sought after event on the international PGA calendar is evident. Zimbali Country Club, Cotswold Downs Golf Estate, Prince's Grant Golf Estate and Durban Country Club will each play their part in providing an unforgettable golf experience that will travel home with each participating team to their respective countries across the world.

For more information, visit www.worldclubproam.com and follow the tournament daily reviews on social media at <https://twitter.com/worldclubproam> and <https://www.facebook.com/WorldClubProAmSouthAfrica>

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RELEASED BY:

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